

RESUME

Dr.M.CHINA SUBBA RAO
Assistant Professor(c)
DEPT.OF COMMERCE AND MANAGEMENT STUDIES
Dr.B.R.AMBEDKAR UNIVERSITY, SRIKAKULAM.
ETCHERLA
E-MAIL: manchalaraos@gmail.com
PHONE: 9490596691, ® 9010089132



CAREER OBJECTIVE:

To work as a key player in challenging and creative environment where I can use my knowledge and skills for the growth of organization and gain satisfaction thereof.

PROFILE ACADEMIC:

- **M.Com.** (Accounting) from AcharyaNagarjunaUniversity in April, 1999 with 55.2%.
- **M.B.A (Finance)** School of Distance Education from Andhra University, Visakhapatnam with 66.6%
- **M.Phil.** in Banking from Andhra University in October 2005 with 73.2 %.
- **Ph.D.** Awarded from Andhra University at 2014.

COMPUTER:

- M.S office & Tally
- Participated training programme “ **Computer Orientation Programme to the Faculty for Effective Teaching & Research**” organized by Millennium Software Solutions,Hyd in the premises of *Dr. B.R Ambedkar University* during 20th April to 30th April 2013

EXPERIENCE PROFILE:

- Working as a “**Assistant Professor**” from 04/10/2005 to till date in the Department of Commerce and Management Studies, Andhra University (*Dr. B.R Ambedkar University Srikakulam, Etcherla.*)

RESEARCH PROFILE:

M. Phil., awarded in 2005 from Andhra University, the dissertation work entitled “**Regional Rural Banks**” A case study of Chai TanyaGrameena Bank Guntur District.

Ph.D. awarded 2014 from Andhra University, Visakhapatnam, the thesis work entitled “**Quality of Work Life and Organizational Excellence In Pesticide Industry**” A case study of NarjunaAgreicheme Company Ltd,Srikakulam.

PAPERS PRESENTED:

- A paper entitled “ **EMERGING TRENDS IN E-COMMERCE**” was presented in A.U.Commerce Teacher’s Association Conference on Commerce Education : Emerging Challenges , organized by **Department of Commerce & Management Studies ,P.G.Courses, M.R.College , Vizianagaram** on 5th March, 2006
- A paper entitled “**HUMAN RESOURCE PRACTICES IN VOLUNTARY ORGANISATION**” was presented in **National Seminar on “Current Issues of Indian Economy”**, held at Dept.of Economics and Rural Development,**Dr. B.R Ambedkar University** during 20th Dec 2008.
- A paper entitled “**Gender Development Dimensions and Strategies**” was presented in **Two Days National Seminar on “Gender and Development “**, held at Dept. Of Economics and Rural Development , **Dr. B.R Ambedkar University** during 10th& 11th 2009
- A paper entitled “**Knowledge Management in Education**” was presented in **National Seminar on “Knowledge Management”**, held at Dr.N.S.Kolla School of Business Visakhapatnam during 22nd Feb 2010.
- A paper entitled “**Corporate Social Responsibility and Ethics**” was presented in **Two day National Seminar on “Global Financial Crisis-Challenges &Strategies”**, held at Dept. of Commerce, Govt. Degree College (Men), Srikakulam on 25th& 26th October 2010.
- Participated in Two Day Workshop on “**Quality Assurance in Higher Education Institutions**” organized by Maharaj’s Post Graduate College, Vizianagaram on 25th& 26th Nov 2011

- A paper entitled “**Stress among the Adolescent and Student Management**” was presented in **Two day National Seminar on “Issues and implications of Academic Stress on Students”**, held at Dept of Education, *Dr. B.R Ambedkar University* during 16th& 17th March 2012.
- Participated in OneDay National Seminar on “**Rural Development in INDIA**” **Issues and Challenges with Special Reference to Andrapradesh**” organized by Department of Rural Development & Economics on from Dr.B.R.Ambedkar University, Srilakulam 30th April 2018
- Publications in journal with ISSN 03

CONFERENCES/ WORKSHOPS /SEMINARS:

Attended:

- A seminar on “Craft education” conducted by Dr. B. R. Ambedkar University in 2008.
- All India commerce conference, at Andhra University in 2006.
- Two days training programmed on “personality development” by satyannarana (CTO) Hyderabad, conducted by department of commerce and management studies, 2005.
- A Seminar on “Current issues of Indian economy” Conducted by Dr. B.R Ambedkar University, 20th December 2008.
- Attended Staff Development Programme on “**Financial Innovations**” organized by Maharajas Post Graduate College, Vizianagaram on 19th -30th March 2010.
- Attended Faculty Development Programme on “**Teaching Methodology and Techniques for Management Teachers**” organized by Aditya Institute of Technology and Management Tekkali , Srilakulam , on June 16-29 2010.
- Faculty Development Programme on “**Developing self and others: Where Academics and Industry Meet**” organized by Aurora’s Business School, Hyd on 16 December 2011.
- Faculty Development Programme on “**Research Skills for Management Teachers**” organized by Gurunanak Institute of PG Studies, Hyd on 17 December 2011.

- Attended one day work shop on “**Pollution Control Techniques in Power & Pharm Sitical Sectors**” conducted by srivenkateswara college of engineering , etcherlasrikakualam on 23th January 2012.
- Dr.M.CHINASUBBARAO (2013): Participated in “Computer Orientation Program to the Faculty for Effectiv e Teaching and Research” Scheduled during 20th – 30th April, 2013 organized in the premises of Dr.B.R.Ambedkar University, Srikakulam, Etcherla Campus.
- One day work shop on “**Quality in Education: A Comparative Study**” on 5thNumber, 2016, organized by Department of Education at B.R.Ambedkar University,Srikakualametcherla.
- M.CHINASUBBARAO(2016): Participated in a workshop on the topic “Leadership and Team Building Skills” organized by Department of Commerce and Management Studies, Dr. B. R. Ambedkar University, Etcherla.
- M.CHINSUBBARAO (2016): participated workshop on the topic entitled “21st CENTURY BUSINESS CHALLENGES: PETER F.DRUCKER’S CONTRIBUTION” organized on 19th November, 2016 by the Department of Commerce and Management Studies, Dr. B. R, Ambedkar University, Etcherla in association with Gayatri College for Courses, Srikakulam.
- M.CHINASUBBARAO (2016): Participated in one day workshop on Quality in Education: A Comparative Study on 5th November, 2016 organized by Department of Education, Dr. B. R. Ambedkar University, Srikakulam.
- On day work shop on “**Internal Quality Assessment and Enlargement**” 2nd December 2016 organized by B.R.Amedkar university, Srikakualam, etcherla.
- Dr.M.CHINASUBBARAO (2018): Participated in Two weeks FDP on “Advances in Research Methods and Data Analytical Tools by using SPSS for Social Sciences and Management” organized by Department of Management Studies, Aditya Institute of Technology and Management (AITAM), Tekkali in association with All India Council for Technical Education during 26th February to 12th March, 2018.

PERSONAL PROFILE:

Father's Name : GangadharaRao
Marital status : Married
Gender : Male
Date of birth : 25th July 1975
Religion : Hindu
Nationality : Indian
Community : SC
Mailing & Permanent Address : Pathareddypalem post
Chebrolu(MD) Guntur Dist
522212

(Dr.M.CHINA SUBBA RAO)